

Executive Board of Directors 2017-2018

President—*Janie Hobart (Fort Smith)*
 Vice President—*Nathan McPherson (Fort Simpson)*
 South Slave Director—*Dale Loutit (Hay River)*
 Dehcho Director—*Sophie Kirby (Fort Liard)*
 North Slave Director—*Jesse Bierman (Behchokq)*



FOR MORE INFORMATION
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**MACKENZIE
 RECREATION
 ASSOCIATION**

2017-2018 ANNUAL REPORT



Message from President

TWENTY-FIVE YEARS!

Who would have known when a small group of us got together in 1993, that it was the start of such a productive and vibrant association. The Mackenzie Recreation Association (MRA) continues to be an exciting organization that provides support and many varied activities for the residents of the Mackenzie Region (Dehcho, North Slave and South Slave) to help them flourish. Additionally, the MRA continues to be an active partner with territorial and national organizations in sport and recreation sector and various government departments to ensure a coordinated approach to being active in our region and in the NWT.

Physical literacy is one of the pillars on which the MRA is built and guides our funding and programming. We have embraced the Canadian Sport for Life philosophy which encourages people to continue to be active throughout their lives. The second pillar of the organization is our signature events which are annual events that promote our goals and mission throughout the year. With capacity building as our third pillar, the MRA offers and supports a variety training opportunities. This summer, as part of our 25th anniversary celebrations, we will be holding a Recreation Leader Training Camp to help provide new leaders with the skills and knowledge to become confident and competent leaders our region. The final pillar of the MRA is water safety. Water Smart is a program to reduce water related accidents that we work in partnership with the Lifesaving Society to offer to students and adults. The MRA also assists community to train locals to be able to offer this and other aquatics programs.

All of these great opportunities and programming could not happen without: the community recreation professionals, great volunteers, local community organizations, and municipal employees who work together tirelessly to ensure there are activities in all 19 MRA communities throughout the year; the Western Canada Lotteries funding, government grants, and community contributions that provided the essential funding needed for MRA to meet our annual goals; and the Executive Board of Directors of the MRA who provided important leadership and development opportunities for our membership.



Janie Hobart
MRA President

I'm looking forward to another 25 years and thank all those who have been instrumental in making the MRA an important part of life in the Mackenzie Region.

THANK YOU!

for your support throughout the year



FUNDERS



RBC
Learn to Play
Project



FIELD LAW
Community Fund
Program



Public Health
Agency of Canada

Agence de la santé
publique du Canada



PARTNERS





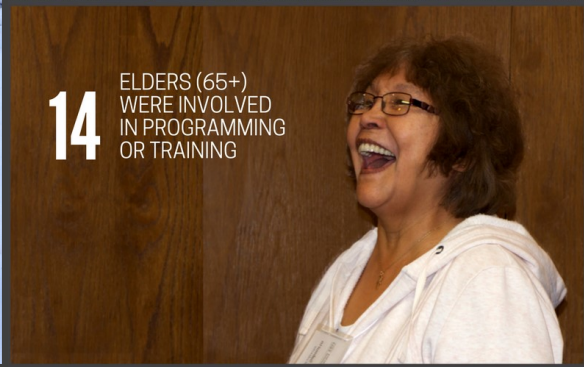
2017-2018 HIGHLIGHTS



32 INDIVIDUALS, FROM 12 DIFFERENT COMMUNITIES PARTICIPATED IN THE PHYSICAL LITERACY CHAMPION SUMMIT



1255 PARTICIPANTS WERE FIRST TIME PARTICIPANTS



14 ELDERS (65+) WERE INVOLVED IN PROGRAMMING OR TRAINING

"Thanks for putting the training together!! Very quickly I am feeling so much more qualified to actually do my job and a lot of that has to do with this kind of training."

Erin Porter
Wellness & Recreation Coordinator
Hamlet of Enterprise

MISSION & GOALS



Enhancing the quality of life of the Mackenzie residents by embracing the principles of Canadian Sport for Life while fostering and supporting development of recreation, volunteers, and leadership.

1

Allow for greater opportunities to network, provide professional development, and to expand community and regional sport and recreation opportunities.

2

Increase participation in physical activity in MRA communities both in recreational and competitive activities.

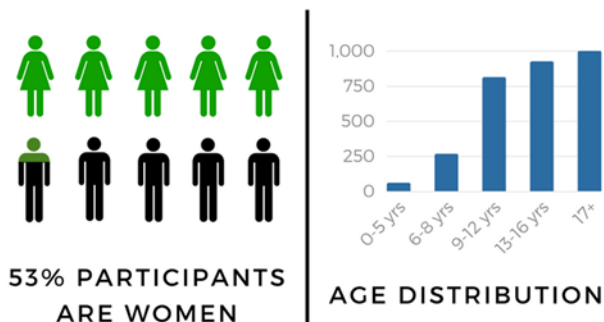
3

Build capacity and leadership through promoting physical literacy in MRA communities.

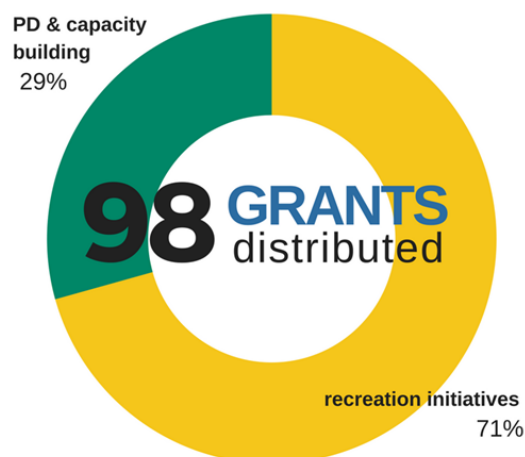
4

Promote water safety within the MRA region

PLAY THE MRA WAY!



CROSS SECTOR ENGAGEMENT



SERVED 19 communities
3060 participants
502 volunteers

FINANCIAL REVIEW



EXPENSES

